

morgan leung

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education

Cleveland Institute of Art (CIA)
Bachelor of Fine Arts, Graphic Design
Emphasis, Illustration

Class of '19

skills

Adobe: Illustrator, Photoshop, InDesign, XD, After Effects
Prototyping: Sketch, Invision
Languages: HTML, CSS

design experience

UI/UX Intern, MIM Software

May '18 - Present

redesign layouts for 5 pages on the internal website to increase internal efficiency

design over 100 icons using one cohesive style for use on the internship website

create an infographic explaining how to best collaborate with the design team

Freelance Designer, Euro Wafel

Sept - Oct '18

redesigned visual identity by reworking the logo as well as updating colors and type choices

designed branding collateral including 3 shirts as well as designs to be used inside the restaurant

Graphic Designer, CIA Campus Activities Board (CAB)

Sept '17 - May '18

crafted CAB's visual identity and created a comprehensive style guide used to create posters and other marketing collateral for events

trained new members on basic graphic design skills and techniques

Freelance Designer, 12 Lead Trainer

Mar '18

refreshed visual identity by redesigning 4 pages of the website using the new branding and focusing on optimizing the user flow

leadership experience

Resident Assistant, CIA

Aug '16 - May '17

designed and executed 7 programs and bulletin boards, enforced policies, and provided resources to 29 residents, assisting students with their emotional development and ensuring a safe and productive environment

Orientation Leader, CIA

'17-present

collaborated with 18 orientation leaders to advise and acclimate over 100 freshmen to the Cleveland Institute of Art